



## **MISSION STATEMENT**

**TO PROVIDE** our patients with the greatest possible smile in a “state-of-the-art” environment where safety is paramount.

**TO PERFORM** orthodontic excellence with emphasis on the welfare of our patients, our staff and the community we serve.

**TO PERSUE** a welcoming atmosphere of individualized care, focusing on the unique needs of each and every patient.

## **VISION**

### **Patient Commitment**

We elevate the patient experience by developing positive relationships and amazing smiles.

### **Teamwork**

We work together to meet the needs of our patients, parents and team.

### **Integrity**

Our core values are focused around integrity, loyalty, honesty, accuracy and self-improvement.

### **Quality**

We achieve orthodontic excellence using quality products.

### **Community**

We give back to the communities in which we live and work in.

### **Accountability**

We are personally accountable for delivering on our commitments.